



natural awakenings®

THE NATURAL LIVING DIRECTORY

YOU ARE INVITED TO PARTICIPATE!

- 1.** List your business in THE directory for natural health, eco-friendly, and sustainable living for East Central Florida. Submit your company listing at www.myNaturalAwakenings.com. Starting at just \$29.
- 2.** Reach thousands of new clients interested in natural and sustainable living. This annual guide will be available at hundreds of locations throughout Brevard and Indian River Counties. We feature distribution at local health food stores, Publix grocery stores, and Central Florida's largest natural expo, The Healthy Living Expo. Over 50,000 loyal *Natural Awakenings* readers will pick up the Annual Guide for Healthy Living at over 800 locations.
- 3.** Advertise. Want more clients? Want to target the fastest growing segment of the consumer population? Lifestyles of Health and Sustainability (LOHAS) is a market segment focused on health and fitness, the environment, personal development, sustainable living, and social justice. The overwhelming growth in this market segment indicates that green is finally cool. We have been reaching the eco-friendly population since before this trend.
- 4.** Be featured in the Annual Guide. Purchase a display ad package and receive a business spotlight of 200 words free! Our loyal readership wants to know about you! Our annual directory will be a handy resource that readers keep all year.

The Annual Guide for Healthy Living is produced by Natural Awakenings Healthy Living magazine.

We are a locally owned magazine serving Brevard and Indian River Counties since 2001.

We have over 50,000 loyal readers eagerly awaiting a new edition locally each month. Natural Awakenings serves a combined readership of over 2 million nationally each month.

321-600-1211

myNaturalAwakenings.com
Brevard-Indian River edition

**Advertise
in Natural
Awakenings
magazine and
save on your
listing.**

*Sign up early
and save!*

*Early bird savings
deadline is*

March 12th.

Final deadline is

April 12th.

Call today!

321-600-1211

myNaturalAwakenings.com

natural
awakenings®
HEALTHY LIVING



ENTRY:

\$29

Includes Business name and phone number.

**FEATURED
BUSINESS LISTING:**

This must-have listing includes 4 contact items and a 25-word description of your business. List under more than one category to maximize your exposure!

	Reg. Price	Early Bird
Basic Listing	\$99.....	\$79
Additional Listings	\$59.....	\$49
Add a Photo or Logo	\$20	
Online Directory (12 months)...	\$240.....	\$129*

**Online listing \$129/year with a print Featured Business Listing*

**SAMPLE FEATURED
BUSINESS LISTING**

NATURAL AWAKENINGS

321-600-1211

www.myNaturalAwakenings.com

Kris@myNaturalAwakenings.com

Your guide to healthy living and a healthy planet. Distributed monthly to over 50,000 loyal readers at over 800 locations throughout Brevard and Indian River counties.

BEST RATE: Sign up for a 12-month display ad in Natural Awakenings and your annual guide listing is just \$49. Repeat the same listing in additional categories for just \$29 each. See Natural Awakenings media kit and your ad consultant for details.



ANNUAL GUIDE PACKAGES

PACKAGE 1

1/2 page ad
Featured Business Listing
with photo/logo
Spotlight 200 words

\$429 Layout included

PACKAGE 2

Full Page ad
Featured Business Listing
with photo/logo
Spotlight 200 words

\$699 Layout included

\$100 for color (check availability)

Ask about our 12-month Packages for best Annual Guide rates.

**All listings must be submitted at
www.myNaturalAwakenings.com/NLD**

THE NATURAL LIVING DIRECTORY

**East Central Florida's largest
green and natural living directory.**

Over 50,000 loyal readers will pick up the
Annual Guide for Healthy Living at over 800 locations.

The following categories are available in our directory.

Accessories – Eco- Friendly	Children's Health Care/ Services	Exercise and Movement Therapy	Hot Tubs & Saunas	Naturopathic Physicians	Restaurants
Acupuncture	Children's Museums	Expos/Conferences	Housewares	Naturopaths	Restaurants/Clubs/Catering
Adoption Services	Children's Schools/Education	Facials	Housing/Real Estate	Networking/Organizations	Retail Stores – Eco Friendly
Advertising/Marketing/PR	Cleaning Products	Fair/Alternative Trade	Human Resources Consulting	New Age Retail Store	Retreats/Retreat Centers
AIDS/HIV Care, Support Groups	Cleaning Services Residential	Farmers' Market	Human Rights	Nurseries	Running Clubs
Air Purification	Cleaning Services Commercial	Farms, Organic	Hypnosis – Clinical	Nutrition	Schools/Educational Centers
Allergies	Cloth/Fibers/Textiles –General	Feldenkreis	Hypnosis	Nutritional Juices	Seafood
Alternative Healing	Cloth/Fibers/Textiles – Organic	Feng Shui	Hypnotherapy	Office/Desktop Supplies	Security
Animal Rights/Welfare	Clothing – Children's	Film/Video/CD ROM	Immune Disorders	Office/Paper Products	Shamanic Counseling/ Healing
Anti-aging Medicine	Clothing – Men's	Financial: Banks & Credit Unions	Iridology	Organic Products	Shipping/Packaging/Delivery Services
Appliances	Clothing – Women's	Financial: Investing	Insurance	Organizations	Signs/Posters
Architects/Planners	Coaching	Financial: Mortgage Companies	Interior Design	Outdoor Activity	Skin and Body Care
Artifacts/Traditional Pieces	Coffee/Tea	Financial: Mortgages Companies	Interior Decorating	Oxygen Therapies	Sleep Disorders
Aromatherapy	Colon Health Care	Financial: Real Estate Companies	Interior Products	Pain Management	Socially Responsible Investing (See Financial)
Art/Art Supplies	Colon Hydrotherapy	Flooring	Interior Spaces – Consulting/ Space Clearing	Paints	Solar Energy
Art Therapy	Communities	Flower Essences	International Development	Paper Products	Spas
Astrology	Community Centers	Food Co-op Warehouses	Internet – Consulting/Services	Paper	Spas – Day Spas
Attorneys/Legal Services	Community Development	Food Co-ops/Stores	Internet – Stores/Informa- tional Sites	Party Supplies – Eco Friendly	Spiritual Centers
Auto Hybrid	Community Supported Agriculture	Food Products – Beverages	Irrigation Systems	Past Life Therapy	Spiritual Counseling
Ayurveda	Composting	Food Products – Bulk	Jewelry	Peace Organization	Spiritual Groups
Automobiles/Transportation	Computer Products/Services	Food Products – General	Jobs/Internships	Periodicals	Spiritual Healing
Alternatives	Conference Centers/Camps	Food Products – Organic	Kinesiology	Permaculture	Spirituality
Baby Products	Construction – Builders	Food Products – Vegetarian	Landscape Architects	Personal Coaching/Career Planning	Sports Medicine
Bags/Baskets	Construction – Materials	Footwear	Landscaping Supplies	Personal Development	Stereo Equipment
Bed and Bedding	Construction -- Services	Fundraising	Lawn and Yard Care	Personal Training	Stress Management
Bed and Breakfast Lodgings	Consulting	Funeral Services	Lawyers/Legal Services	Pest Control - Natural	Structural Integration
Bicycling Clubs	Consumer Organizations	Furniture Stores/Products	Lighting/Lamps	Pet Care Products	Swimming Pools
Bicycle Shops	Cooking Classes	Garden Centers	Lodging/Resorts	Pet Stores	T-Shirts
Biofeedback	Cooking/Kitchen Supplies	Gardeners	Lumber/Wood Products	Photography	Telephone Services
Body – Personal Care	Cooperatives	Gardening/Farming – Orga- nizations	Manufacturing/Technology	Physicians	Theater/Performance
Body Sculpting	Counseling Services	Gardening/Farming – Sup- plies & Services	Massage & Skin Care Schools	Physiotherapy	Travel Agents
Body Work	Crafts/Art	Green Building Certified	Massage Tables	Picnic Supplies	Travel/Adventure – Domestic
Body Work – Acupressure	Craniosacral Therapy	Professionals	Massage Therapy	Pilates	Travel/Adventure –Inter- national
Body Work – Acupuncture	Dance Centers	Gifts & Toys	Massage Services – Roling	Pond Maintenance	Vegetarian
Books	Dance NIA	Graphic Design	Massage Services – Rosen Method	Pools and Spas	Vegetarianism/Diet
Bookstores	Death and Dying	Green Carpet & Tile Cleaning	Massage Therapy – Alexan- der Technique	Pranic Healing	Vision Improvement
Breathwork	Dentistry	Grief and Loss Counseling	Media & Communication	Printing	Vitamins/Supplements
Builders	Detoxification	Healing	Mediation Services	Prolotherapy	Water Conservation
Building Supply/Kits	Developers	Health Food Stores	Meditation	Promotional Resources	Water Products/Services
Business Services	Dyes – Natural/Custom	Herbal Stores/Products	Men's Health Care	Psychic Healing	Water Purification
Business/Coaches	Eating Disorders	Health, Exercise & Personal Care	Men's Programs	Psychologists	Water Treatment
Business/Organizational Networking	Economics	Herbology	Mesootherapy	Psychotherapy	Websites and Design
Cancer Care/Services	Education	Hemp Products	Midwife	Publications	Weight Management
Cancer Support Groups	Electrical Contractors	Herbs & Supplements	Music	Radio/TV	Wet Cleaning
Candles	Energy Balancing and Medicine	Hiking	Museums	Realtors	Wine/Beer
Camps	Energy Products/Services	Home Improvement	Music/Sound Therapy	Real Estate	Women's Health Care
Carbon Offsets/Green Tags	Energy Work	Homeopathic Practitioners	Native American Products	Recreation	Women's Products/Services
Cards/Calendars/Posters	Engineers	Homeopathic Studies	Native Plant Nurseries	Recycled Products	Women's Health
Carpets/Rugs	Environmental Consulting	Hospice	Natural Food Stores	Recycling/Reuse	Women's Programs
Catering	Environmental Organizations		Natural Pest Control	Recycling	Yoga
Catering – Private Chefs	Event & Conference Resources		Nature Education	Reflexology	Zero Balancing
Children			Nature Tours	Reiki – Healing Touch	Zumba
Children's Wellness				Relationship Programs/ Counseling	
Chiropractors					